



# Ad Rates

## Up-Front Method

### ***Yearly Rates (Best Option for Lower Rates)***

Package 1 ( \$3,000 / year ) - Live read for every Live talk show (approx 19 shows per week and growing). Endless replays on our 24/7 TV station where your ads will be left in and run continuously.

Package 2 ( \$5,000 / year ) - Same as package 1, plus live reads every live sporting event and virtual sporting events. Replays included.

### ***Monthly Rates***

Package 3 ( \$300 / month ) - Live read for every Live talk show (approx 19 shows per week and growing). Endless replays on our 24/7 TV station where your ads will be left in and run continuously.

Package 4 ( \$500 / month ) - Same as package 3, plus live reads every live sporting event and virtual sporting events. Replays included.

### ***By the Numbers:***

Current Viewership (30 days running during Jan-Feb)

Total Monthly Viewership = **70,000+**

Events - Live talk show (14), Live eRacing league, Live Amateur Baseball, Live Hockey, Live LaCrosse, Live Soccer and Special Pre Game Events.

Average Viewers Per Program = **1,250**

**Platforms** (when Live, all of the following platforms air our content simultaneously. When not Live, Zingo TV Streaming app, channel 761, is our 24/7 TV Station): Twitter, Facebook, YouTube, Zingo TV Channel 761, and our Website @ [www.12ozsportsnetwork.com](http://www.12ozsportsnetwork.com)

Ready to advertise? Email us as [12ozsports@gmail.com](mailto:12ozsports@gmail.com) TODAY!!



# Ad Rates

## Per Live Viewer Method

Live Viewers ONLY (will be quantified after each event)

**Specific Event Advertising: \$.03 per live viewer for that event.**

For example, event A gets 1,000 live viewers and event B gets 338 live viewers.  $1,338 \text{ viewers} \times .03 = \$40.14$  billed to advertiser following the event.

**Network Advertising: \$.005 per live viewer per month.**

For example, the network is currently averaging around 70,000 live viewers each month.  $70,000 \times .005 = \$350$  total advertising billed to client.