



ADVERTISE ON 12 OZ SPORTS RADIO

WHO IS LISTENING?

98%+ Avid Sports Fans

99% US & Canada Residents

45% iOS Listeners

50% Desktop Computer Listeners

5% Android Listeners

2,000+ Weekly Listeners & Growing (Station Established October '17)

2 hrs 23 min Average Listening Per Session

80% Choose to listen to us on our website at www.12ozsportsradio.com over the
TuneIn Radio App.



TYPES OF ADVERTISING



Station Specific 800 Number Linked to your Call Center



30 or 60 Second Radio Ad - Or Combination of Several Different Ads



COST - 2018 Prices only!

Radio Ads

"Friends of The Station" = \$30 monthly or \$300 per year

Minimum 3 Peak Plays Per Day (6am-6pm)

"Making A Name" = \$50 month or \$550 per year

Minimum 5 Peak Plays Per Day (6am-6pm)

"Deeply Rooted" = \$100 month or \$1,000 per year

Minimum 8 Peak Plays Per Day (6am-6pm) + 1 Live read per day

"Total Sponsor" = \$200 month or \$2,200 per year

Minimum 10 Peak Plays Per Day (6am-6pm) + Live Reads on all live content

"STATION TAKEOVER" = \$500 month or \$5,000 per year

Prominent Sponsor during Peak Hours / Minimum 2 Ads Per Hour / Sponsor of all

Live Shows / Banners or Logo on Every Page

Prices are subject to change each new calendar year, however,

rates locked until monthly or yearly contract expires



COST Continued

Station Specific 800 Number for Your Company Call Center

Choice A - Commission Per Call

Choice B - Commission Per Successful Sale

Choice C - Commission Per # of Calls

***Please note: We feel these rates are extremely generous. For comparison you can view rates here: <http://www.gaebler.com/radio-ad-rates.htm>**

We can also offer your products in our online store for a percentage of profits.



READY TO ADVERTISE AND/OR SELL WITH US?

Fill out the information below and email to: SALES@12OZSPORTSRADIO.COM

Company: _____

Contact _____ **Title** _____

Address _____ **City** _____ **State** _____

Type of Advertising: _____

Advertising Level (Check One):

Friends of The Station ____ **Making A Name** ____ **Deeply Rooted** ____

Total Sponsor ____ **STATION TAKEOVER** ____

Monthly or Yearly: _____

Provide Wording/Copy for Radio Ads? Yes () No ()

Provide Pre-recorded Audio Files for Radio Ads? Yes () No ()

Upon receipt, a contract will be drawn and sent to the above contact.